

Atul Gupta

CEO & Co-Founder, APPSeCONNECT

Co-Founder, Inspiria

Short Bio

Atul Gupta is a visionary tech entrepreneur and education enabler, known for bridging the industry-education gap. He is Co-Founder & CEO of APPSeCONNECT, a software company headquartered in the US, offering a smart integration platform that automates business processes.

Atul is also Co-Founder of Inspiria, a renowned higher education college built with the objective to “make the youth employable & life-ready”. This grand 5-acre campus located in North Bengal is also an incubation hub for startups.

Beyond these roles, Atul has been associated with prestigious bodies like TiE & NASSCOM and has made valuable contributions to the entrepreneurial ecosystem of eastern India.

About Atul:

Atul Gupta is a visionary thinker, tech entrepreneur, and education enabler who has made significant contributions in bridging the gap between the industry and education sectors. With a strong focus on building innovative technology solutions, he has emerged as a thought leader in the field of enterprise applications, B2B eCommerce, and business process automation.

As the Co-Founder and CEO at [APPSeCONNECT](#), Atul Gupta leads a dynamic team dedicated to helping organizations automate their business processes and maximize efficiency. APPSeCONNECT, under his guidance, provides a cutting-edge integration platform that enable seamless data flow and communication between various software applications.

Additionally, Atul Gupta is a Co-Founder at [Inspiria](#), a prestigious higher education college located in Siliguri, West Bengal. With the objective of making the youth employable and inspiring them to achieve their goals, Inspiria offers a range of undergraduate programs and professional certifications in various fields.

Beyond his roles at APPSeCONNECT and Inspiria, Atul Gupta has been actively involved in the entrepreneurial ecosystem in eastern India. He has been associated with prestigious bodies like NASSCOM and TiE (The Indus Entrepreneurs) and has made valuable contributions to entrepreneurial ecosystem of eastern India. He mentors budding startups, provides resources and infrastructure, and actively hosts and contributes to various flagship events in the region.

Atul Gupta's multifaceted expertise, innovative mindset, and dedication to fostering growth in the education and technology sectors have established him as a respected figure in the industry. His efforts in leveraging technology, empowering education, and nurturing entrepreneurship have made a profound impact on numerous individuals and organizations alike.

Atul's Journey

Atul Gupta is the Co-Founder & CEO of [APPSeCONNECT](#), a software company headquartered in Texas, United States, offering a smart integration platform to help organizations automate business processes. He has a degree in Computer Science Engineering and a post-graduate diploma in Management from SPJIMR and a diploma in Entrepreneurship & Business Law from NUJS, Kolkata.

Atul started his entrepreneurial career in 2003 with software services and eventually found his mojo with a software product which has been his major focus for the past decade. He founded InSync, which delivered digital commerce and automation solutions and has worked with 1200+ organizations across the world. He eventually co-founded **APPSeCONNECT Corp.** in 2022 with an objective to transform businesses by automating apps and processes to maximize their efficiency and accelerate growth!

As an education enabler and ed-tech enthusiast, Atul ventured into his dream project and co-founded "[Inspiria](#)" in 2010. He is the mastermind behind Inspiria Knowledge Campus, a higher education college in Siliguri, West Bengal, built with the objective to *"make the youth employable & life-ready"* and inspire them to achieve success. The magnificent 5-acre campus is set up with state-of-the-art infrastructure and equipped to bring the best out of the students! With the concern that *"unemployability" is a bigger issue than "unemployment"*, Inspiria aims at equipping its students with the best practical knowledge and skills that will help them in tackling the challenges of the competitive and "real" job-world! Inspiria's motive is to bridge the gap between academia and industry. Atul has put his heart and soul into turning this educational dream nurtured by him and his father into success. Inspiria started out with 100 students in 2015 and till date has trained over 3000 students!

Inspiria also hosts an incubation facility for startups ([InHub](#)), providing a platform for young entrepreneurs to fulfill their dreams! InHub's infrastructure makes an excellent co-working space with world-class amenities. Located at the foothills of the Himalayas, it is the perfect destination for planning workations in North Bengal.

Under the leadership of Atul Gupta, Inspiria has introduced a 12-Week Certificate Course for **Women Entrepreneurs in Marketing & Business Administration (WEMBA)**, in association with "Career after Family", specifically designed for women entrepreneurs, empowering them to overcome challenges, scale up their businesses, and run them in a more organized and effective manner.

Atul Gupta has also been deeply engaged in the startup ecosystem in eastern India. He has been a charter member of TiE (The Indus Entrepreneurs) and has played a crucial role in the TiE University initiative, making significant contributions. Presently, he serves as the **Honorary Secretary at TiE Kolkata**, where he provides guidance to emerging entrepreneurs, offers valuable resources and infrastructure, and actively engages in the vibrant TiE ecosystem and flagship events like [TiECon Kolkata 2023](#).

Atul's involvement in these capacities demonstrates his commitment to nurturing the growth and success of aspiring entrepreneurs and furthering the startup spirit within the community.

Being a member of NASSCOM for almost a decade, the **Ex-Chairman of NASSCOM Eastern Region Product Council** and a **NASSCOM National SME Council Member** from 2017 to 2019, Atul played an active role in building an industry-academia relationship during this phase and beyond. He took an active part in organizing events including [NISC \(NASSCOM International SME Conclave 2019\)](#) to provide a platform for SMEs to compete and collaborate with the big shots of the industry and to connect, learn and grow their

network.

He is very keen and passionate about encouraging student entrepreneurship and in order to bridge the gap between the students and the industry in eastern India, he took up the initiative of organizing the [NASSCOM Education Summit](#) and the [NASSCOM Tech Conclave](#) events in cities like Kolkata and Siliguri. This series of events were aimed at offering the students a platform to interact with the industry experts and thought leaders, learn about the latest industry trends and share their business ideas.

Through his business, initiatives and mentorship, Atul contributes to the development of a thriving technology ecosystem and creating a socially and digitally connected society that ensures sustainability, as he believes that *"connections" are the way to grow!*

Being a health and fitness enthusiast, Atul encourages his teams and associates to take part in various health and wellness initiatives. He actively organized a fundraising sporting event, [Airtel Run for Education Marathon in Kolkata](#) for over 5 years, in partnership with Round Table India which aims to provide education to underprivileged children.

Atul and his team at Inspiria also organize [Youth Run in Siliguri](#), which is aimed at helping and educating someone to build their career as well as encouraging the youth to be active. Being a sports enthusiast himself, this event is significant for him as it allows him to spread awareness regarding the importance of fitness and staying healthy as well as impart education to the less fortunate kids of the country.

Atul also introduces many health and wellness initiatives within his organizations, to provisions for his teams to follow basic fitness regimes to stay fit, healthy, and productive.

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