**ATUL GUPTA**

**THINKER | TECH ENTREPRENEUR | EDUCATION ENABLER**

**CEO and Founder – InSync Tech-Fin Solutions Ltd.**

**Managing Trustee – Inspiria Knowledge Campus**

Atul Gupta is the Founder and CEO of [InSync Tech-Fin Solutions Ltd](http://www.insync.co.in/), an IT product company based out of Kolkata, India. He started his entrepreneurial career in 2003 with software services and eventually found his mojo with a software product which has been his major focus for the past years. [APPSeCONNECT](http://www.appseconnect.com/), which is the flagship product of InSync, is a smart integration solution which makes organizations operationally more efficient by automating and streamlining critical business processes. InSync has worked with over 1000+ E-commerce business all over the world and digitally transformed their way of working with its Digital Commerce solutions! InSync also provides B2B E-commerce and Data Migration solutions.

As an education enabler, Atul has ventured into his dream project in 2013. He is the mastermind behind [Inspiria Knowledge Campus](http://inspiria.edu.in/) and also its Managing Trustee. Inspiria is a higher education college in Siliguri, West Bengal built with the objective to ***“make the youth employable”*** and inspire them to achieve. The magnificent 5-acre campus is set up with state-of-the-art infrastructure and equipped to bring the best out of the students! It also has an incubation facility for startups, providing a platform for young entrepreneurs to fulfill their dreams!

Being a member of the NASSCOM for almost a decade and the Chairman of NASSCOM Eastern Region Product Council for a couple of years, Atul played an active role in building industry-academia relationship during this phase and beyond. He is very keen and passionate about encouraging student entrepreneurship and in order to bridge the gap between the students and the industry, he took up the initiative of organizing the NASSCOM Education Summit and NASSCOM Tech Conclave in Kolkata and Siliguri, in partnership with NASSCOM. This series of events were aimed to give a platform to students to interact with the industry experts and thought leaders, learn about the latest industry trends and also share their business ideas.

Atul is a health and fitness enthusiast and believes encourages his teams and associates in taking part in various health and wellness initiatives. He actively organizes a fundraising sporting event, Airtel Run For Education Marathon in Kolkata for over 5 years, in partnership with Round Table India which aims to provide education to underprivileged children.

[**Click here**](https://www.atulstays.com/session/)**to book a session with Atul.**

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